

# EMPOWERING YOU TO COMMUNICATE WITH CONFIDENCE

The BerlitzEnglish™ materials focus on helping you achieve your personal and professional goals through highly effective specialized content.

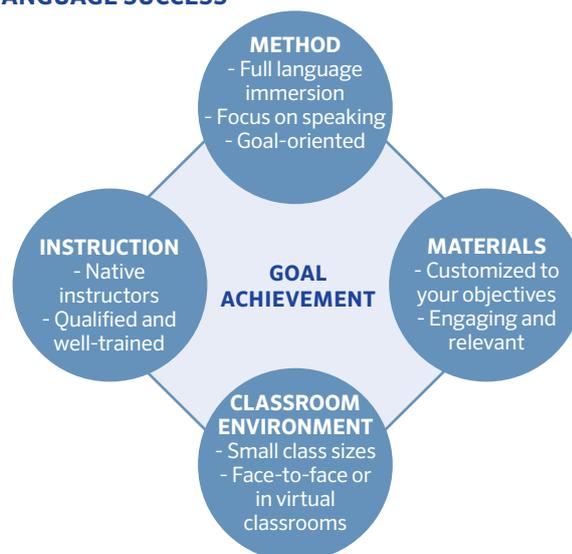
This state-of-the-art language course combines the benefits of the proven Berlitz Method® and the latest research on language learning and retention.

Our goal is to ensure you can communicate with confidence in real-life situations.

## OUR PROMISE TO YOU

- **Courses that focus on speaking:** You learn a new language just as you learned your first language — with natural ease.
- **Small groups or one-on-one classes:** The undivided attention of our instructors helps you reach your goals quickly.
- **Authentic and specialized content:** You learn practical language skills that you can apply to real-life situations.
- **Results-oriented approach:** We ensure learning is targeted to your needs and build in checkpoints to evaluate your progress.
- **Knowledge and expertise:** Since 1878, Berlitz has taught millions of people to speak with confidence around the world.

## YOUR FAST TRACK TO LANGUAGE SUCCESS



# BERLITZ METHOD®

- Focus on teaching speaking skills
- High authenticity through maximum practical relevance
- Application of the latest didactic research
- Absolute autonomy for the learner
- The right course for every learning type
- Both fast and effective learning
- Fun while learning – leading to increased motivation

## SPEAK AND THINK IN THE NEW LANGUAGE

With the BerlitzEnglish™ materials you will learn by hearing, speaking, and even thinking in English, so you'll be ready to use the language in everyday situations. All classroom communication takes place in the target language; this immersive environment encourages you to quickly develop spontaneous responses and speak with confidence.

## HOW THE BERLITZENGLISH™ MATERIALS ARE DEVELOPED

- **Customer research:** We regularly send surveys to our customers around the world in order to identify why they are learning English and how they intend to use it. We use the responses to create Berlitz language materials that truly focus on our learners' needs, preferences, and challenges.
- **Instructor review:** By including our instructors in the design and testing of our class materials, learners get the best, most up-to-date language program available.
- **Product testing:** We pre-test all Berlitz language products in our language centers located around the world. It's part of our continuing commitment to improving our programs and services.



# LEARNING MATERIALS

## A RICH SELECTION OF LEARNING RESOURCES

The BerlitzEnglish™ materials consist of eight language levels. Each level has its own set of learning materials and resources to be used in the classroom and outside of class for superior performance.

### IN-CLASSROOM MATERIALS (STUDENT'S GUIDE)

The student's guide comes in a binder format allowing you to add materials for higher levels as you progress. The student's guide offers:

- **Goal-focused content** tied to specific language objectives, ensuring achievement of language goals in each lesson.
- **Theme-based lessons** that present essential words, grammar, and structures in realistic situations.
- **Excerpts from leading publications and other authentic sources** to prepare learners to speak and understand English as it is truly spoken today.
- **Special features** including tips on communicating over the telephone and through the Internet.

### OUT-OF-CLASSROOM MATERIALS (MULTIMEDIA CONTENT)

As a BerlitzEnglish™ learner, you will also benefit from a wide range of multimedia materials to reinforce and extend the classroom instruction, wherever you are, whenever you want:

- **BerlitzEnglish™ website and app** which provide online and smartphone-based exercises and activities for extra grammar, reading, listening, and writing practice.
- **Audio CDs** which present recorded conversations, public announcements, and other audio samples that help improve pronunciation and listening skills on the go.
- **English Passport magazine** which is published annually. This full-color, 50-page magazine is created exclusively for BerlitzEnglish™ learners by publishers of many leading magazines.



# BERLITZENGLISH™

## LEVELS 1-4

### MATERIALS

- Student's guide for use in the classroom
- BerlitzEnglish™ website and app
- Audio CDs
- *English Passport* magazine

BerlitzEnglish™ 1-4 is aimed at false beginners and elementary levels (CEFR levels A1-A2). After completing the course, learners are able to comprehend information on familiar topics in contextualized settings and hold sustained conversations with others on a wide variety of general topics.

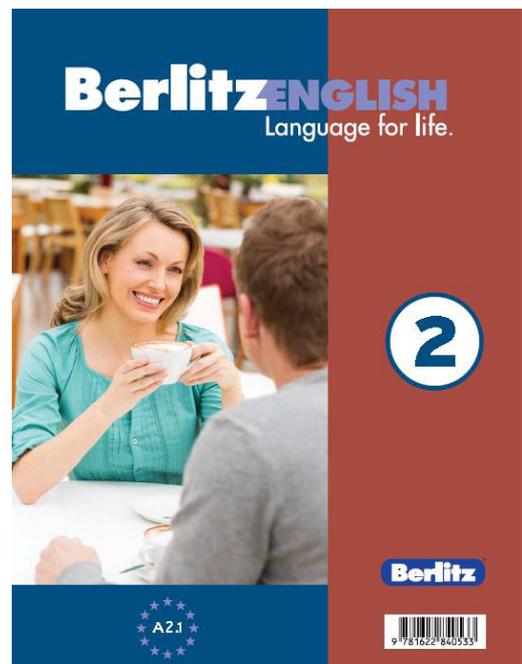
### IMPROVE FLUENCY QUICKLY AND NATURALLY

Our method was developed to allow learners to speak and use the language in relevant contexts. With our BerlitzEnglish™ materials you will:

- Improve fluency thanks to goal-oriented and lively lessons which focus on the target language
- Learn general English with content targeted at adult professionals
- Work with an instructor who adapts the lessons to your needs and interests
- Learn practical language constructs that you can apply to real-life situations
- Benefit from multiple training support options for use when and where you need it

### PROGRAM SUITED TO:

- Corporate and private customers
- Private, group, and charter group formats
- Face-to-face and virtual instruction (Berlitz Virtual Classroom – BVC)



# BERLITZENGLISH™

## LEVELS 5-8

### MATERIALS

- Student's guide for use in the classroom
- Audio CDs
- *English Passport* magazine
- BerlitzEnglish™ website with content from publishers of many leading magazines

BerlitzEnglish™ 5-8 is aimed at upper intermediate and advanced learners (CEFR levels B1-B2). After completing the course, learners are able to communicate effectively, even in demanding situations (e.g., conducting a meeting). They participate easily in social and professional conversations, and deal comfortably with most topics over the telephone.

### A TRAINING PROGRAM ADAPTED TO YOUR SPECIFIC NEEDS

Our BerlitzEnglish™ 5-8 solutions increase your self-confidence and empower you to succeed personally and professionally on the global stage. Learners can choose from three main tracks:

1. **Specialized English:** These courses are aimed at learners interested in gaining both general business-English proficiency and the specific language skills needed for common business situations and job profiles:

Business Situations
Meetings & Presentations
Negotiations
Meetings
Social Situations for Business
Customer Service
Email & Business Writing

NEW

Job Profiles
in collaboration with Oxford University Press
Accounting
Human Resources
Marketing & Advertising
Sales & Purchasing

NEW

2. **General Business English:** This course will help you do business in English. You will learn key business skills, essential English language constructs, and practical vocabulary and idioms. At the upper levels, you will acquire the language skills needed for strategic planning and business development.
3. **Social English:** This course is aimed at learners who want to improve their competencies in English for social situations. It combines conversational and social skills, essential English language skills and grammar, everyday English vocabulary and idioms. Learners may also complement their training with additional materials focusing on arts and entertainment, specific social situations, and pronunciation.

### PROGRAM SUITED TO:

- Corporate and private customers
- Private, group, and charter group formats
- Face-to-face and virtual instruction (Berlitz Virtual Classroom – BVC)